Social Media Guidelines

By RICK GATHEN, Membership and Public Relations Manager

Please consider using the following social media disclaimer for your Lodge:

We reserve the right to remove comments and or materials from the Elks Lodge social media when those comments:

Are hateful or mean-spirited.
Are potentially libelous, obscene, or sexually explicit.
Are personal attacks, or involve profanity or insults.
Are private or public information published without Lodge consent.
Violate any law or promote the violation of any law.
Contribute to or encourage discrimination or harassment.
Display photos of Members drinking or smoking, or considered harmful to the Elks' image and reputation.
Contain the names of minors.
Divulge Lodge business that may violate your Obligation.
Are not positive and informative.

We reserve the right to terminate someone's ability to post when any of the aforementioned has been posted.

Don't dive in headfirst. Social media beginners should focus on a few things and do them well.
Don't accept non-Members as friends.
Don't post photos of Members drinking or smoking.
Don't post photos that may be "harmful" to the Elks image and reputation.
Don't post names of children.
Don't post Lodge business that would be in violation of your Obligation.